

Video Making Competition on

**"Empowering Indian Youth for Global Leadership in Science & innovation
for Viksit Bharat"**

National Science Day Celebration 2025



Organizing by

Department of Molecular Biology

Dr. Janaki Ammal Campus

Kannur University



**Supported by Kerala State Council for Science, Technology and
Environment and DST, Govt. of India**

As part of national science day celebration 2025, Department of Molecular Biology, Kannur University is organizing a video making competition for post graduate and under graduate students from recognized institutions in Kannur district. Interested students can send their videos through e-mail.

Guidelines & Rules

1. Eligibility:

- Open to **Undergraduate (UG) and Postgraduate (PG)** students from any recognized institutions/colleges/University departments in Kannur District.

2. Theme: “Empowering Indian Youth for Global Leadership in Science & innovation for Viksit Bharat”

- Participants must strictly adhere to the announced theme.

3. Video Specifications:

- Duration: **2 to 5 minutes** (including credits).
- Language: **English or Malayalam** (with English subtitles if needed).
- Format: **MP4, MOV, or AVI**.
- Resolution: Minimum **720p (HD quality)**.
- Size should be less than 600 MB
- The video must be **original** and should not include copyrighted content (images, music, or videos) unless properly credited under fair use.

4. Video Submission

- Interested students can submit videos through the mail address, mbnsd25@kannuruniv.ac.in
- The video file can be sent as an attachment in compressed format as **Zip file**
- Students must provide the details; Name, Course, Address, Department & institution, contact number and Bonafide certificate along with submission
- Submissions without the mentioned details will not be accepted
- Submission deadline: **13-02-2025**: Late submissions will not be accepted
- Individual and team participation (maximum **2 members**) is allowed.

5. Judging Criteria:

- Relevance to Theme – 25%
- Creativity & Originality – 25%
- Technical Quality (Editing, Sound, Visuals) – 20%
- Presentation & Impact – 20%
- Adherence to Guidelines – 10%

6. Prizes & Recognition:

- Winners will receive (first three positions) **certificates and mementos**.
- Selected videos may be featured on the **official website/social media**.

7. General Rules:

- Plagiarism or inappropriate content (offensive language, hate speech, or misinformation) will lead to **disqualification**.
 - Decisions made by the judges will be **final and binding**.
 - Participants grant the organizers the **right to use and share** their videos for promotional or educational purposes.
 - For any query, mail us: ***mbnsd25@kannuruniv.ac.in***
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